

Table 1: Simple Correlation between Global and Local Product Ranks.
(China)

To number of countries	Number of products						
	2	3	4	5	6-9	10-19	20+
	Data						
2	0.59	0.70	0.77	0.79	0.84	0.89	0.95
3	0.55	0.61	0.67	0.70	0.76	0.81	0.86
4	0.51	0.59	0.59	0.63	0.70	0.77	0.85
5	0.51	0.56	0.61	0.63	0.65	0.70	0.85
6	0.56	0.57	0.60	0.61	0.63	0.68	0.79
10-19	0.63	0.62	0.62	0.61	0.64	0.65	0.77
20+	0.64	0.68	0.68	0.68	0.66	0.66	0.55
	Permuted Monte Carlo						
2	0.40	0.57	0.64	0.68	0.74	0.81	0.91
3	0.33	0.41	0.49	0.54	0.63	0.71	0.82
4	0.30	0.36	0.41	0.47	0.55	0.67	0.78
5	0.28	0.36	0.39	0.43	0.49	0.60	0.78
6	0.28	0.31	0.36	0.39	0.45	0.55	0.72
10-19	0.29	0.32	0.33	0.36	0.40	0.46	0.69
20+	0.31	0.34	0.34	0.35	0.37	0.41	0.50

Note: Correlation between products' global and local ranks conditional on the number of destinations and number of products a firm exports.